

## The #1 Source of Information & Insight for Clinical Professionals

CRO, biotech, and pharmaceutical professionals rely on BioPharm Clinical to stay on top of industry developments and quickly identify profitable new connections through:

**New Opportunities** - Draw on our network of client and physician relationships to uncover new investigators and maximize enrollment efforts.

**Patient Recruitment Efforts** - Learn which investigators have excellent experience in your indication, whether they are currently working with one of your competitors, and how to best position your clinical operations.

**Key Opinion Leader Relationships** - Gain quick access to the key opinion leaders that can give you priceless advice on a particular drug program or company.

**Competitive Intelligence** - Understand exactly where competing companies have local operations, and where each drug is being developed. Included are highly-detailed international roadmaps for each company developing a drug worldwide.



## Daily creation of competitive intelligence Key Performance Indicators (KPIs)

BioPharm Clinical includes data on...

**Physicians:** Total Physicians, Trials Per Physician; INDs Per Physician; Physician's that repeat work at the same company

**Patients:** Total Patients; Patients by Country

**Trials:** Total Trials; Indications; Trending analysis of trial starts and stops

**Studies:** Studies by number of countries (single country vs multi-national trials)

**Sites:** Total Sites

## Global Clinical Trial Information (down to the site level)

- 300,000+ clinical investigator profiles including key data such as: IND filings & FDA audits; links to publications; areas of expertise; sponsor relationships; and contact information
- 75,000+ clinical site profiles
- Global clinical study profiles including trial design and protocols
- Highly-valued proprietary clinical competitive intelligence
- Hourly-updated clinical trial results, regulatory news, and FDA & EMEA decisions

## Comprehensive Drug Profiles

- 36,000+ investigational and 23,000+ approved drugs
- 4,500+ detailed company profiles
- Indication level market reports that give key insight into competitors, feasibility analysis, and global nature of studies

## Daily processing of source data

- Identifying new unique investigators
- Tagging new content (scientific articles, trials, IND Filings, and more) to build out existing profiles
- Matching physicians to established physician databases to pick up medical specialties, addresses, physician identifiers such as NPI/UPIN
- Linking physicians that work with specific biotech/pharma companies, drug programs, and trials

## About Us

Infinata is part of the Financial Times Group, publisher of the Financial Times newspaper and FT.com. FT Group is a division of Pearson plc, the international media group.

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